

CHARACTERISTICS OF INTELLECTUAL LABOR MARKET MECHANISMS

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Research methodology. The results are obtained with the following methods: abstraction – while determining the nature and content of the category of «the intellectual labor market»; general and specific – while pointing out specific features of this labor market segment; modeling – while formalizing the demand and supply of the intellectual labor and intellectual products.

Results. The general labor market and intellectual labor market are analyzed according to the following indicators: operating results, change of ownership, peculiarities of labour relations in the employment contracts terms, conditions of supply and demand. The features of intellectual labor market of Ukraine are identified and analyzed.

The specific features of demand and supply laws for intellectual labor market have been regarded. It is revealed that the price of intellectual labor is set at a higher level than for the general labor market, influenced by not only economic but also social and psychological factors.

Novelty. Author's broad and narrow definitions of the economic theory category «intellectual labor market» are presented.

The features of intellectual labor market are analyzed, analytical formalization of demand and supply functions is provided. It is proved that final pricing of the intellectual product is affected by the legal and economic factors, including characteristic features of marketing policy.

The practical value. The research materials could be used to develop the system of measures aimed at improving the mechanism of regulation of the intellectual labor market.

Keywords: intellectual labor market, labor market, intellectual product, the supply and demand for intellectual labor, intellectual sphere.

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