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ECONOMICAL MANAGEMENT AS OBJECTIVE FACTOR AND REALIZATION OF INNOVATIVE PROCESS IN SCIENCE AND PRACTICE

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Methods. The results are obtained with the following methods: the method of abstractions in determining the essence of economic management as an economic category; general to specific method in development of the system of economic management, their subordination and intercommunication; generalization – in forming the basis of innovative development law.

Results. General system of management and system of economic management at an enterprise are discussed. The objectives of the economic management are determined as to achieve all kinds of management not separately but integrated and interconnected with an orientation at one strategy and purpose of the enterprise development.

The essence of economic management as an economic category is determined. The basic constituents of the system of management are elaborated, they are social management, economic management, ecological management, morale management, and others kinds of management, their subordination and interconnection are determined.

Novelty. The definition of economic management as the economic category is offered, which combines systematically, complexly, organizationally and logically such kinds of management at an enterprise as: finances management, operation (production) management, marketing management, logistic management. The system of economic management is developed. Basic aspects determining the action of innovative development law are considered.

Practical value. The notions and constituents of general system of management defined here, as well as the system of economic management at an enterprise, are meant to foster deeper analysis of economic processes at an enterprise. These basis aspects determining innovative development law can serve as a basis for further improvement of management in the innovation processes of business subjects.

Keywords: forms of management, kinds of management, economic management, system of management, law of innovative development.

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