

COMMUNITY CULTURE AS A FACTOR OF ECONOMICAL DEVELOPMENT

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Research methodology. The results are obtained on the basis of systemic and functional approach to the analysis of social and economic events with the use of the following methods: modeling to form the notion of society as a certain entity formed by the interaction of subjects; functional method to determine the dependence between the level of economic development and civic culture; quantitative and qualitative analysis to determine the functions of civil society in economic system; general and specific method to identify the specific development of civil society in Ukraine.

Result. The model of interaction of a human being with different social subsystems is presented, where economy appears as the component of a larger social subsystem with political, ideological, legal, institutional and cultural subsystems are interconnected by means of human relations. This model distinguishes the areas where interrelations between civic culture and economy are formed, namely: distribution and redistribution of resources, maintaining state order and stability, satisfaction of esteem and self-actualization needs. It is defined that civic society is implicitly in-built in economic relations between people: firstly, as a form of interrelation between political and economic system; secondly, as a mechanism of forming social capital and establishing liberal values, standard examples of economic behaviour; thirdly, as a force standing up to usurpation of economic and political power by groups of special interests; and fourthly, as a mechanism of revealing the traits of a personality and leadership development, initiation and distribution of social and economic changes in the society.

Novelty. It is proved that the perspective of approach of Ukrainian society to the model of social-oriented market economy is mainly determined by civic culture and quality of social capital. Social monitoring showed that these constituent parts are not sufficiently developed in domestic institutional environment. It is underdeveloped, primarily, due to economic component related to the impossibility of a subject to actualize their economic interests and gradually realize them because of low life standard. Second reason is the lack of traits character in the majority of the population like: law-abidingness, respect for law, ideals of equality, freedom, and fairness. The third reason is the low level of basic economic and political knowledge, low legal culture and the resulting legal nihilism. And the forth reason is the lack of effective mechanism of citizens and businesses influencing the public authorities.

Practical value. The results of the research can be used to develop the concept of forming economic system of Ukraine in developing, creating and spreading new and more efficient institutes.

Keywords: society, structure of society, economy, public consciousness of civil society, «country failure», civil culture.

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